

KAMLA FOUNDATION UK

MICRO ENTERPRISE PROJECT – CASE STUDIES

Study 14



Bio Data

Name: Mrs. N. Radha

Age: 25

Status: Married with 2 daughters

Background: Studied upto 10th Standard.

MEP: Petty (Indian snack) Shop

I was married at the age of 16 to my relative who was an auto rickshaw driver and we were living in Tiruchirappalli. Due to his alcohol habit, my husband disposed of most our household belongings and unable to support the family we came back to our native village.

Here we started a little tea shop with a small investment. While running the business, we found there was a need to add a petty shop to improve tea sales. At this time I approached Ford Trust through the Training Centre for some financial assistance. I was granted INR. 2000 initially.

My husband is looking after the shop and I supplement the income by doing agricultural work. Now my daughters are going to school and our living conditions are better.

I extend my thanks to Kamla Foundation and to Ford Trust for their kind help to expand this small enterprise.